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To: Members of the Local Service Delivery Committee Crewe

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Dear Councillor

LOCAL SERVICE DELIVERY COMMITTEE (CREWE) - THURSDAY, 24TH NOVEMBER, 2011

I am now able to enclose, for consideration at next Thursday, 24th November, 2011 meeting of the Local Service Delivery Committee (Crewe), the following reports that were unavailable when the agenda was printed.

5. Update on Local Service Delivery (Pages 1 - 10)

Summary of the 2012/2013 budget for Crewe is attached, followed by individual service budgets and a breakdown of Support Services charges.

Yours sincerely

Diane Moulson
Democratic Services Officer

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Local Service Delivery Committee – Crewe

BUDGET UPDATE

The development of the budgets for 2012/13 has continued in the weeks since the last Committee meeting, with Service Managers assisting with refinement of figures, as appropriate.

The following budget tables reflect this work and main changes have been:

- Revision of Allotments budgets, following greater clarification on (i) employee costs which have been added and calculated based on time allocations provided by officers, (ii) a revised apportionment of costs not directly attributable to specific sites, that are held centrally and (iii) re-alignment of some expenditure headings to provide a more detailed cost analysis.
- Revision of Markets budgets, following greater clarification on (i) employee costs reflecting amended allocation of operative time spent at the markets, (ii) revision of both Rates and Income forecasts/ estimates for 2011-12 and 2012-13 respectively and (iii) re-alignment of some expenditure headings including a further analysis of the 2012-13 estimate between the Indoor and Outdoor markets. In addition, a further note has been added to show the income potential if the market was operating a full capacity.
- Inclusion of all "mobile" floral displays, in addition to hanging baskets, in line with the local service approach for other Towns
- Reduction in Support Services costs, principally relating to removal of depreciation charges from the previously estimated figures

A Summary of the 2012/13 budget for Crewe is attached, followed by individual Service budgets and a breakdown of Support Services charges.

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LOCAL SERVICE DELIVERY - Summary

	Crewe			
	NET OPERATING EXPENDITURE & INCOME			
	2011-12 Forecast	2012-13 Estimate		
	£	£		
Allotments	10,416	6,868		
Markets	50,719	12,682		
Public Conveniences	29,463	29,540		
Town Centre Management	45,545	45,545		
Christmas Lights	11,000	11,000		
Street Furniture	966	966		
Floral Displays	23,615	24,205		
Total	171,724	130,806		
Service Management and Support		60,747		
		191,553		
Tax Base (2011-12 Band D equivalent)*		14934.59		
Illustrative "Special Expense" Council Tax		£12.83		

^{*} The Tax Base for 2012-13 will be slightly different from this figure

Note:

Floral Displays - includes: baskets, troughs, planters/tubs and hay mangers (ie transportable features),they exclude: flower beds (flat or raised).

LOCAL SERVICE DELIVERY

Service	Allotments				
	2010-11 Actual £	2011-12 Forecast £	2012-13 Estimate £		
Employees	2,300	2,300	2,373		
Premises					
- Water + Sewerage Charges	4,361	5,950	4,990		
- Repairs & Maintenance	1,492	6,610	3,000		
- Cleaning Materials	228	140	250		
Transport	60	-	60		
Supplies					
- General Equipment & Maintenance	-	1,075	500		
- General Materials	414	356	400		
- Hire of Equipment	73	1,941	200		
- Hired & Contracted Services	2,717 105	-	2,750 100		
- Printing & Stationery - Promotional Materials	1,201	-	1,300		
- Bad Debts Written Off	567	-	1,300		
- Refuse Collection	76	-	80		
Third Party Payments	-	-	-		
TOTAL EXPENDITURE	13,594	18,372	16,003		
Income					
- Rents	(9,436)	(7,956)	(9,135)		
TOTAL INCOME	(9,436)	(7,956)	(9,135)		
NET OPERATING EXPENDITURE / (INCOME)	4,158	10,416	6,868		

Comments:

Allotment sites within Crewe are as follows: Alton Street, Brookhouse Drive, Claughton Avenue, Electricity Street, Ford Lane, Wistaston Green Road, Henry Street, Hungerford Road, Hulme Street, Manor Way, Ruskin Road and Walker Street

Employee costs have been calculated based on time allocations provided by officers and are recorded for information purposes. The primary roles carried out include: site inspections, allocation of plots, tenancy letters, maintenance of waiting lists, detailing maintenance records, raising invoices and subsequent queries.

The above sites also include a 50% share of costs not directly attributable to specific sites, but are held centrally, as this is considered to be a fair apportionment.

0040.44			Analysis of 12-13 Estimate		
2010-11 Actual £	2011-12 Revd Forecast	2012-13 Estimate	Indoor Market	Outdoor Market	2012-13 Estimate £
~	~	~	~	~	~
107.471	100.026	100 026	55 592	54 344	109,926
					21,016
	21,010				
134,363	130,942	133,242	65,074	68,168	2,300 133,242
20.460	26 680	27 350	10 180	8 170	27,350
				0,170	410
				33 000	35,000
					9,450
·				4,320	4,130
				-	24,010
				7 600	15,380
	15,000	13,360	7,090	7,090	13,300
20,289	6,880	7,050	4,050	3,000	7,050
150 319	119 310	122 780	66 600	56 180	122,780
100,013	110,010	122,700	00,000	30,100	122,700
3,574	2,420	2,480	-	2,480	2,480
380	3,360	3,440	1,720	1,720	3,440
3,954	5,780	5,920	1,720	4,200	5,920
	5,600	5,740	3,444		5,740
					5,050
		470		188	470
		1,100		440	1,100
10					420
-					2,260
-	460	460	276	184	460
					50
					120
301	5,080	5,080	3,048	2,032	5,080
10,377	20,450	20,750	12,450	8,300	20,750
299,013	276,482	282,692	145,844	136,848	282,692
	(225,763)	(270,010)	(183,910)	(86,100)	(270,010
(73,817)	-	-			
(280,239)	(225,763)	(270,010)	(183,910)	(86,100)	(270,010
18 774	50 710	12 682	(38.066)	50 748	12,682
	107,471 15,489 11,403 134,363 20,460 320 54,298 8,756 4,130 26,978 14,973 115 20,289 150,319 3,574 380 3,954 4,425 1,535 430 2,469 10 	\$\begin{array}{cccccccccccccccccccccccccccccccccccc	£ £ £ 107,471 109,926 109,926 15,489 21,016 21,016 11,403 - 2,300 134,363 130,942 133,242 20,460 26,680 27,350 320 400 410 54,298 32,990 35,000 8,756 9,220 9,450 4,130 4,130 4,130 4,130 4,130 24,010 26,978 24,010 24,010 14,973 15,000 15,380 115 - - 20,289 6,880 7,050 150,319 119,310 122,780 3,574 2,420 2,480 3,80 3,360 3,440 3,954 5,780 5,920 4,425 5,600 5,740 1,535 4,930 5,050 430 460 470 2,469 1,070 1,100 10	£ £ £ £ 107,471 109,926 109,926 55,582 15,489 21,016 21,016 9,192 11,403 - 2,300 300 134,363 130,942 133,242 65,074 20,460 26,680 27,350 19,180 320 400 410 410 54,298 32,990 35,000 2,000 8,756 9,220 9,450 5,130 4,130 4,130 4,130 4,130 4,173 15,000 15,380 7,690 115 - - 20,289 6,880 7,050 4,050 150,319 119,310 122,780 66,600 3,574 2,420 2,480 - 3,80 3,360 3,440 1,720 4,425 5,600 5,740 3,444 1,535 4,930 5,050 3,030 430 460 470	£ £ £ £ £ 107,471 109,926 109,926 55,582 54,344 15,489 21,016 21,016 9,192 11,824 11,403 - 2,300 300 2,000 134,363 130,942 133,242 65,074 68,168 20,460 26,680 27,350 19,180 8,170 320 400 410 410 - 54,298 32,990 35,000 2,000 33,000 8,756 9,220 9,450 5,130 4,320 4,130 4,130 4,130 4,130 - 14,973 15,000 15,380 7,690 7,690 115 - - - 2,480 7,050 4,050 3,000 150,319 119,310 122,780 66,600 56,180 3,574 2,420 2,480 - 2,480 3,574 2,420 2,480 1,720 4,200<

Income:

The Estimate for 12-13 Indoor is based on total occupancy less known vacant stalls (ie current trading position). The full occupancy position for the Indoor Market for 2012-13 would be £256k.

Comments

The figures above include both the Indoor & Outdoor Markets & 2012-13 Estimate has been split for information.

Appropriation From Reserves - In 2010-11 Traders were given a concession on their rents as a consequence of the move to Market Square, in addition increased costs were incurred re staffing and equipment which has been met from reserves.

2011-12

The 2011-12 and 2012-13 rent income reflects the impact of the rent increase from 1.7.2011 and any changes in take up of market stalls.

LOCAL SERVICE DELIVERY

Service	Public Conveniences			
	2010-11 Actual £	2011-12 Forecast £	2012-13 Estimate £	
Employees				
- Salaries & Wages	17,117	21,319	21,320	
- Overtime	1,118	1,154	1,150	
	18,235	22,473	22,470	
Premises				
- LA Rates	1,925	1,940	1,990	
- Water + Sewerage Charges	1,152	1,150	1,180	
- Repairs & Maintenance	103	-	-	
	3,180	3,090	3,170	
Transport				
		-		
Supplies				
- Hired & Contracted Services	872	1,070	1,070	
	872	1,070	1,070	
Third Party Payments	-	-	-	
Insurance	-	-	-	
Building Maintenance Re-allocated costs from Pub Cons General	- 678	2,830	2,830	
TOTAL EXPENDITURE	22,965	29,463	29,540	
TOTAL EXILENSITIONE	22,000	20,100	20,010	
Income - Admission Charges	(400)	_	_	
TOTAL INCOME	(400)	-		
NET OPERATING EXPENDITURE / (INCOME)	22,565	29,463	29,540	

Comments:

The above figures are based on the conveniences at Heath Street / Lyceum Square (ie they exclude Pedley St & Bus Stn APC's).

Employees - the figures above include cleaning costs plus an allocation of the Public Convenience Supervisor who operates across all sites and any overtime incurred re opening/closing facilities. The Supervisor allocation = £2,250.

Premises - Any cleaning material costs will be included in the allocation from the General Public Conveniences code. As will any assumed electricity costs

Income - Certain facilities were deemed FOC wef 1.4.2011, hence the budget for 2011-12 was adjusted to reflect this.

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LOCAL SERVICE DELIVERY

Service	Town Centre Management			
	2010-11 Actual £	2011-12 Forecast £	2012-13 Estimate £	
Employees	*	35,628	35,628	
Premises	*	-	-	
Transport	*	1,667	1,667	
Supplies - General Equipment & Maintenance - General Materials - Hire of Equipment				
- Hired & Contracted Services	*	2,500	2,500	
- Artist/Performer fees	*	2,500	2,500	
- Street Furniture (Directional Signs etc)	*	500	500	
- Projects + Activities	*	2,250	2,250	
- Grants to other Orgs - Miscellaneous	*	500	500	
Third Party Payments	*	-	-	
Insurance	*	-	-	
Building Maintenance	*	-	-	
TOTAL EXPENDITURE	-	45,545	45,545	
Income				
- Other	*	-	-	
TOTAL INCOME			-	
NET OPERATING EXPENDITURE / (INCOME)		45,545	45,545	

Comments:

* Data for 2010-11 is not available in a format that can be analysed between the various towns

To provide a service to co-ordinate activity to promote the town centre to generate additional footfall through retail activity and events,

- Developing and co-ordinating a programme of town centre events and activities throughout the year, but particularly over the Christmas period
- Close liaison with retailers and their representatives to provide advice and support where appropriate
- To identify operational and strategic issues/opportunities to officers of Cheshire East Council, Police, etc.
- Advice and support to organisations seeking to utilise the town centre environment for their own promotional purposes.

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LOCAL SERVICE DELIVERY

Service		Christmas Lights	
	2010-11 Actual £	2011-12 Forecast £	2012-13 Estimate £
Employees	*	-	~ -
Premises	*	-	-
Transport	*	-	-
Supplies - Hired & Contracted Services	*	11,000	11,000
Third Party Payments	*	-	-
Insurance Building Maintenance	*	- -	-
TOTAL EXPENDITURE		- 11,000	11,000
Income - Other	*	-	-
TOTAL INCOME			-
NET OPERATING EXPENDITURE / (INCOME)		- 11,000	11,000

* Data for 2010-11 is not available in a format that can be analysed between the various towns The CEC budget provision of £11k is for Christmas lights, tree, decorations etc.

It is understood that the Crewe Charter Trustees budget for 2011-12 (Dec 2011) is £24k for NEW lights, publicity and event support

LOCAL SERVICE DELIVERY - CREWE

SERVICE MANAGEMENT & SUPPORT SERVICES

The following table shows main support services cost allocations, by type and by Service. Assets Service charges reflect the management support to operational premises used by Services, as well as an apportionment of costs of running/maintaining corporate buildings.

The figures are lower than indicated in previous reports, mainly due to exclusion of depreciation charges.

Crewe	Public Conveniences £	Markets £	Town Centre Management £	Christmas Lights/Trees £	TOTAL £
Finance / Finance Shared Services	76	2,086	614	547	3,323
Assets	180	37,011	1,213	-	38,404
HR	-	747	672	-	1,419
Legal & Democratic Services	61	1,769	1,560	-	3,390
Policy & Performance	41	2,581	2,897	-	5,519
ICT	81	-	3,365	-	3,446
Places Management & Admin	266	4,980	-	-	5,246
TOTAL	705	49,174	10,321	547	60,747

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